

Fidelity Announces New Online Educational Institution for Real Estate Professionals

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RISMEDIA, Oct. 23, 2007-Fidelity National Real Estate Solutions, a division of Fidelity National Financial, Inc., has announced the establishment of Fidelity National University (www.fidelitynationalu.com), an online service created to provide the highest-quality education and training for real estate professionals.

Fidelity National Real Estate Solutions (FNRES) launched Fidelity National University this year in partnership with Michigan-based Instructional Technology Services, Inc. (ITS, Inc.), a corporation that provides customized online training for associations and corporations, as well as students in grades K-12 and college.

ITS President Dr. Timothy Brannan is overseeing the program, which is already enrolling students on an annual subscription basis. The fee provides access to Fidelity National University's library of learning modules grouped under three divisions: sales and professional development classes, technology training and personal safety awareness. According to the company, classes are completely self-paced, with no external schedule set by the program. Students access their class work by pass code at any time and from any computer.

"The greatest value of online education," Dr. Brannan said, "is allowing the working professional to deepen his or her skills and understanding with minimum impact on their schedules. Classes are available 24/7 and individual sessions can be whatever length of time suits the student. Because they can be accessed from any computer, classes are 'held' at the hour and in the environment that a person finds most conducive to learning - whether that is the office, the home or wherever. Agents no longer have to drive to tech training sessions across town," Brannan concluded.

Already embraced across the real estate spectrum, online education is finding acceptance beyond agents looking for convenient ways to meet their next continuing education requirements. Brokers are increasingly using the service for incoming agents who are best trained where the office machines and association software are the same that they will use for their clients. Local boards and associations can establish their own on-line professional development programs, and states and Multiple Listing Services benefit from a delivery system that can update online instructional materials within days rather than the months or years it takes to re-publish textbooks.

"Fidelity National Real Estate Solutions brings a breadth of real-world information and access to the latest technologies as they are introduced," said Beverly Faull, "This is a unique opportunity for real estate professionals to benefit from the industry's most comprehensive repository of practical information, delivered via state-of-the-art technology that is administered by a leader in online education."

Fidelity National University enrollment has been simplified into an annual subscription fee. The self-paced classes allow Real Estate Professionals to pay an annual fee for each learning library and have access to all the modules included in the library all year long.

The following is an overview of Fidelity National University's three learning library modules:

Sales Training includes productivity enhancement tools in prospecting techniques, approaching FSBO listings, effective listing presentations, improving use of technology on sales calls, holding open houses, and presentation and negotiation skills;

Technology Skills and Tools includes computer systems, USB (Universal Serial Bus) Drives, Global Positioning Systems (GPS), Podcasting, Microsoft Office Tools (including Word and PowerPoint), digital photography, contact management tools and mapping technologies;

Personal Safety, overlooked in many online programs, includes physical safety while on calls, at listing presentations and at open houses as well as cyber-protection against identity theft and cyber intrusion.

"With Fidelity National University," said Dr. Brannan, "we provide an educational experience that is interactive, meaningful and immediately applicable to an agent's daily business."

"The FNRES mission is to empower real estate professionals with world-class technology, services and information," added Faull. "This is a tremendous opportunity for everyone interested in advancing their careers to tap their potential by tapping into one of the extensive resources in the industry."

For more information, visit www.fidelitynationalu.com.

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